

**Advance
Information**

Maximising the Value of Medicines in the Marketplace

*The Impact of
Effective Project Management*

*Put the
date in your
diary NOW!*

**Check
out our new and
improved website at
www.pipmg.org**

**NB - to update and maintain
our members database,
registration is required
to access valuable
free content.**

**EARLYBIRD
REGISTRATION
FEES
AVAILABLE**

In our meeting of May 2008, we recognised best practices for maximising the value of medicines in the ever-changing environment of early stage development and we now move our focus to medicines in the marketplace.

Our Autumn meeting is designed to stimulate discussion on revenue enhancing options as medicines progress through their life cycle after first registration. In particular we will focus on the following:

- How can we optimise the lifecycle of our medicines?
- What are the opportunities for therapeutic switching?
- How do we offer valuable medicines to the market after patent expiry?

....And how can effective project management help in all of this?

This PIPMG meeting will seek to answer these important questions, using our proven and successful mix of expert briefings from key industry leaders, the sharing of real case studies, and facilitated workshops. PIPMG will pinpoint the vital contribution of effective project management in this challenging arena turning the theory of maximising product value into practice.

*A full programme will follow shortly,
but register now overleaf.*

25-26 November 2008

**Denham Grove,
Buckinghamshire**

PIPMG
Autumn Meeting



PIPMG is an informal, not-for-profit group providing a forum for the discussion of matters of common interest to those in project management roles within the Pharmaceutical Industry in the UK and Europe.

PIPMG has over 1000 members representing a broad range of pharmaceutical companies, contract houses, specialist technology, biotech and service organisations. Membership (which is free) is on an individual basis. There is no corporate membership and no direct corporate sponsorship.

PIPMG is managed by a steering committee representative of the current membership. Elections to the committee are held at PIPMG's Annual General Meeting in the autumn.

www.pipmg.org

PIPMG c/o Browncroft Events Ltd
9 Maple Court, Grove Park
White Waltham, Maidenhead
Berks SL6 3LW, UK
Tel: +44 (0) 1628 829966
Fax: +44 (0) 1628 829974
Email: events@browncroft.com

**Earlybird rates for registrations received before 17th October
£446 Full Meeting Package - £289 Day Delegate Package**

Delegate Information

Name	
Job Title	
Company	
Address	
Telephone	Fax
e-mail	Non smoker
Special Dietary Needs	

Registration Details

	Cost	VAT	Total	Tick as required
FULL MEETING PACKAGE				
25 Nov: Welcome reception and dinner, accommodation at Denham Grove				
26 Nov: Breakfast, attendance at the meeting and meeting materials	£424.68	£74.32	£499.00	<input type="checkbox"/>
DAY DELEGATE PACKAGE				
26 Nov: Attendance at the meeting and meeting materials	£277.45	£48.55	£326.00	<input type="checkbox"/>
ACCOMMODATION				
25 Nov: Accommodation and breakfast at Denham Grove	£105.53	£18.47	£124.00	<input type="checkbox"/>
DINNER				
25 Nov: Attendance at the welcome reception and dinner	£53.62	£9.38	£63.00	<input type="checkbox"/>
EARLYBIRD RATES (If booked before 17 October 2008)				
FULL MEETING PACKAGE	£379.57	£66.43	£446.00	<input type="checkbox"/>
DAY DELEGATE PACKAGE	£245.96	£43.04	£289.00	<input type="checkbox"/>

Registration Fee Payable £

Important: to guarantee accommodation at the group rate, please register before 7 November 2008. After this date, the availability of accommodation cannot be guaranteed.

Payment Details - please tick (✓) as appropriate

CHEQUE - Cheques should be crossed and made payable to **Browncroft Events Ltd**

CREDIT/DEBIT CARD

Visa Mastercard American Express Delta Switch

Card No.	Security No (3 digits).
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Issue No. (debit cards only)	Expiry date on card
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INVOICE

Accounts Payable Address

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Purchase Order No. (compulsory)

If you have any colleagues who want to register for the meeting, please photocopy this form.
PIPMG Meetings are open to individuals working in the pharmaceutical industry.

Send this form to Browncroft Events Ltd

9 Maple Court, Grove Park, White Waltham, Maidenhead, Berks SL6 3LW

fax: +44 (0)1628 829974 e-mail: events@browncroft.com telephone: +44 (0)1628 829966

**Denham Grove,
Buckinghamshire
25-26 November 2008**

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PIPMG

Application Form

• Your place at this meeting is not confirmed until full payment is received. • Requests for refunds must be made in writing. No refunds will be made for cancellations or alterations received less than 21 days before the meeting. • For cancellation received more than 21 days before the meeting, fees will be refunded less an administration fee of £25. • If accommodation is no longer required, we will attempt to cancel the booking; however, if this is not possible, the cost of accommodation will not be refunded. • Alternative delegates may be substituted at any time, subject to an administration fee of £25. • The hotel will not accept individual bookings for this meeting.