

THE DIA PROJECT MANAGEMENT SIAC AND PMI PHARMACEUTICAL SIG PRESENT:



Project Management Excellence in Life Sciences: Balancing Art and Science

October 23-24, 2008

**Marriott Wardman Park Hotel, Washington, DC USA
Grand Hotel Union, Ljubljana, Slovenia**

PROGRAM CHAIRPERSONS

WOLF-ULRICH NICKEL, PhD

Executive Director Global Project Leader, Celgene Inc.

JANN NIELSEN, PhD

Senior Director, Project Management, Wyeth Research

PROGRAM COMMITTEE

MAJDA BENHAYOUN, PhD

Director, Program & Portfolio Management
Vertex Pharmaceuticals, Inc.

JASON C. BORK

Manager, Project Management Excellence
Eli Lilly and Company

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Senior Consultant, Harpum Consulting Ltd

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Business Operations Consultant, GlaxoSmithKline
Research & Development Ltd, UK

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Director, Harpum Consulting Ltd, UK

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First Vice Chair, Pharmaceutical SIG, Project
Management Institute; Director, Program
Management Office, STS Consulting – Life Sciences

SU LINNA, MS, MA

Executive Director, Project Management, Novavax

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Partner, US Pharmaceutical and Life Sciences R&D
Advisory Services Leader
PricewaterhouseCoopers LLP

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Director, Clinical Project Management Office
Boston Scientific Corp.

ERIC M. TOWLER, PhD, PMP

Associate Project Director, Project Management
Merck & Co., Inc.

RALPH D. WHITE, PhD

Director, PPMLD Ltd., UK

US CONTACT INFORMATION

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*Conference will be held simultaneously
at two locations with joint
sessions between the US and
European attendees.*

*To view the parallel schedule of
events in Ljubljana, Slovenia, please visit
www.diahome.org keyword 08110*

**Learn Pharma, Biotech, and Medical Devices Project
Management Best Practices from Around the World.**

CONFERENCE HIGHLIGHTS

This two-day conference will explore the skills, processes, and tools necessary to achieve project management success at your organization. Leaders in their fields will present top-notch lectures and facilitate lively discussions on how they have been successful in their organization and where they have observed successful leadership in other settings. And don't forget your business cards, because this conference will provide extensive networking opportunities to help you grow your network of project management colleagues from whom you can learn for a lifetime.

PRE-CONFERENCE TUTORIALS WILL BE HELD ON OCTOBER 22 IN BOTH LOCATIONS.

TUTORIAL #1

**PROJECT MANAGEMENT IN LIFE SCIENCES: HOW WELL IS IT REALLY DONE?
RESEARCH OUTPUTS FROM A GLOBAL STUDY**

TUTORIAL #2

IMPLEMENTING CRITICAL CHAIN IN THE PHARMACEUTICAL AND MEDICAL DEVICE INDUSTRY

See Page 2 for more tutorial details.

WHO SHOULD ATTEND

Professionals interested in life sciences project management, including:

- ▶ Pharma, biotech and medical device program and project managers
- ▶ Global product/project leaders
- ▶ Drug development functional leaders
- ▶ Discovery and development portfolio managers and planning staff

**THIS PROGRAM WAS DEVELOPED BY THE DIA PROJECT
MANAGEMENT AND THE SPECIAL INTEREST GROUP**



VISIT WWW.DIAHOME.ORG FOR A COMPLETE SCHEDULE OF EVENTS!

DIA, 800 Enterprise Road, Suite 200, Horsham, PA 19044, USA tel: +1-215-442-6100 fax: +1-215-442-6199 email: dia@diahome.org



The Drug Information Association (DIA) has been approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET), 8405 Greensboro Drive, Suite 800, McLean, VA 22102.



The Drug Information Association has been reviewed and approved as a provider of project management training by the Project Management Institute (PMI).

Continuing Education Credit Allocation

Tutorials 1 and 2: .7 IACET CEUs; 7.0 professional development units (PDUs)

Conference: 1.1 IACET CEUs; 11.0 professional development units (PDUs)

To receive a statement of credit, please visit www.diahome.org. Detailed instructions on how to complete your credit request and download your certificate will be provided onsite.

Disclosure Policy: It is Drug Information Association policy that all faculty participating in continuing education activities must disclose to the program audience (1) any real or apparent conflict(s) of interest related to the content of their presentation and (2) discussions of unlabeled or unapproved uses of drugs or medical devices. Faculty disclosure will be included in the course materials.

Learning Objectives: At the conclusion of this conference, participants should be able to:

- ▶ Discuss the differences between the art and science of Project Management;
- ▶ Describe Project Management best practices;
- ▶ Explain the different practices and tools used by different industry sectors;
- ▶ Outline the leadership skills necessary to become an effective Project Leader; and
- ▶ Discuss the best Project Management tools and strategies to use at your company

DIA ALSO OFFERS A PROJECT MANAGEMENT CERTIFICATE PROGRAM.

This program is designed for those working in or considering a career in project management, including biopharmaceutical professionals looking to gain specific skills in this growing field.

See www.diahome.org for specific course dates and locations.

▶ ————— **TUESDAY • OCTOBER 21, 2008** **6:00-8:00 PM** REGISTRATION

▶ ————— **WEDNESDAY • OCTOBER 22, 2008** **7:30 AM-7:00 PM** REGISTRATION

PRE-CONFERENCE TUTORIALS

8:30 AM-12:00 PM

TUTORIAL #1

PROJECT MANAGEMENT IN LIFE SCIENCES: HOW WELL IS IT REALLY DONE? RESEARCH OUTPUTS FROM A GLOBAL STUDY

INSTRUCTOR

Pete Harpum, MSc, MAPM

Director, Harpum Consulting

Ever wondered how well pharma, biotech, and device companies actually do project management? Have you heard rumors that there is a lot of ground for life science project management to catch up on compared to other sectors? This tutorial will present the outputs from a global research project on the best practices found in drug and device project management. We will show you how well project management can be done in this sector. Not only that, we will give you clues about how to begin convincing senior management of the huge contribution effective project management can bring to your organizations. There are people out there using project management to fix the oft-stated 'broken pharma model.' We will bring you the lessons to take back to your own workplace.

LEARNING OBJECTIVES:

- Obtain a data-driven perspective of the best practices in life science project management
- Recognize the leverage these best practices provide to the companies using them
- Reflect on ways in which your own organization can adopt the practices identified

1:30-5:00 PM

TUTORIAL #2

IMPLEMENTING CRITICAL CHAIN IN THE PHARMACEUTICAL AND MEDICAL DEVICE INDUSTRY

INSTRUCTOR

Jason C. Bork

Manager, Project Management Excellence

Eli Lilly and Company

The tutorial will be given by multiple presenters. Here are the key segments. Introductions by Jason Bork from Eli Lilly.

1. Why senior executives should care about Critical Chain (30 min)
Andreas Scherer
2. Key concepts and implementation strategy (90 min)
Wendell Simpson
3. Customer examples in the Pharma and Medical Device Industry (60 min)
Lilly, Abbott (speakers Invited)
4. Q&A session with the presenters (30 min) All

LEARNING OBJECTIVES:

- Understanding the business impact of Critical Chain in the Pharma and Medical Device Industry
- Becoming familiar with key concepts and terminology
- Understanding real world applications of Critical Chain in the Pharma and Medical Device Industry

Please note that lunch is not served on the tutorial day.

THURSDAY • OCTOBER 23, 2008

7:00-8:00 AM

**REGISTRATION AND
CONTINENTAL BREAKFAST**

8:00-8:30 AM
(14:00-14:30 EU)

GLOBAL WELCOME AND OPENING
Joint Session Between US and
European Attendees



Wolf-Ulrich Nickel, PhD
Executive Director, Global Project Leader
Celgene Inc.

Jann Nielsen, PhD
Senior Director, Project Management
Wyeth Research

John A. Faulkes, MSc, MCIPD
Consultant, Team Communications
Development, UK

8:30-10:30 AM
(14:30-16:30 EU)

GLOBAL SESSION 1
Joint Session Between US and
European Attendees



**ART OF STRATEGIC PLANNING VS. SCIENCE OF
OPERATIONAL EXCELLENCE**

SESSION CHAIRPERSONS

Randy Dunson, MBA, PMP
Senior Consultant, Harpum Consulting Ltd., U.S. Operations

Martine van Vugt, PhD
Associate Director, Genmab BV, Netherlands

Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy, including its capital and people. Operational excellence is a goal of conducting business in a manner that improves quality, obtains higher yields, faster throughput, and less waste, and also the state or condition of superiority in operations and execution of business processes. There are varying opinions that view strategic planning is an "art" and operational excellence is a "science." This session seeks to delve into the issues surrounding these opinions to offer thoughts on how both processes might influence pharmaceutical project management today and in the future.

Daniel Zweidler, PhD
Senior Vice President, Research Planning and Integration
(RPI), Merck and Co., Inc.

Charles Egbu, PhD
Chair in Project Management and Strategic Management in
Construction, University of Salford, UK

10:30-11:00 AM

REFRESHMENT BREAK

Statements made by speakers are their own opinion and not necessarily that of the organization they represent, or that of the Drug Information Association. Speakers and agenda are subject to change without notice. Recording of information, in any type of media, is prohibited at all DIA events without prior written consent from DIA.

11:00 AM-12:00 PM
(17:00-18:00 EU)

GLOBAL SESSION 2
Joint Session Between US and
European Attendees



**METRICS AND REGULATORY IMPACT:
CAN WE TAKE THE MEASURE OF THE FUTURE?**

SESSION CHAIRPERSON

Wolf-Ulrich Nickel, PhD
Executive Director, Global Project Leader, Celgene Inc.

The session will be a keynote lecture for the entire audience. Based on recent studies of metrics such as cost, clinical development and approval times, as well as success rates will be presented to demonstrate shifts in the health care and pharmaceutical industry. The impact of these metrics will be discussed for the future planning with a strong emphasis on regulatory influence for new projects and portfolio planning strategies.

Christopher-Paul Milne, DVM, MPH, JD
Associate Director, Tufts Center for the Study of Drug
Development, Tufts University

12:00-1:30 PM

LUNCHEON BREAK

1:30-3:00 PM

US PLENARY #1

**EVOLVING THE ROLE OF PROJECT MANAGEMENT:
STRATEGIES FOR GETTING A SEAT AT THE EXECUTIVE TABLE**

SESSION CHAIRPERSON

Su Linna, MS, MA
Executive Director, Project Management, Novavax

Project Management is recognized as an "art and a science", it's an operational as well as a strategic role, and it's managing day-to-day detail while never losing sight of the big picture. With this broad range of responsibilities and high expectations placed on project management to deliver operational success, what are the attributes of an accomplished project manager and how does the function get a seat at the executive table? In this plenary session, two models of project management/project leadership will be compared and contrasted. Join this session to learn how organizations view the roles of project leaders versus project managers, what are the most valued skills, how organizational structures can reinforce a project management function, and what are the career ladders and opportunities for growth.

**ATTRIBUTES REQUIRED FOR PROJECT LEADERS AND PROJECT
MANAGERS TO SUCCESSFULLY DRIVE THE DEVELOPMENT
ORGANIZATION: AN INTEGRATING PERSPECTIVE**
Andreas Jessel, MD
Vice President, Global Head Project Direction, R&D,
sanofi-aventis

IMPLEMENTING PROJECT MANAGEMENT AT THE CORPORATE LEVEL
Michael Shires, MBA
Vice President Global Project Management – Corporate and
BioScience, Baxter Healthcare International

3:00-3:30 PM

REFRESHMENT BREAK

TRACK 1

TOOLS TO EFFECTIVELY AND EFFICIENTLY MANAGE PROJECTS AND PROGRAMS

SESSION CHAIRPERSONS (US AND EUROPE)

Eric M. Towler, PhD, PMP

Associate Project Director, Project Management, Merck & Co., Inc.

Elisabeth C. Goodman, MSc

Business Operations Consultant, GlaxoSmithKline Research & Development Ltd, UK

The purpose of this session will be to address the hard tools, the "Science of Project Management", necessary to achieve project management success and increase productivity in our organizations. During the course of the session, attendees will hear a broad overview of tools to be considered, as well as specific practical examples of how some of the tools are being applied. Attendees will learn best practices from leaders in the Science of Project Management.

PM INC - INSTALLING TOOLS AND TRANSFORMING THE ROLE OF THE PROJECT MANAGER AT MERCK

Ralph Nicholas Carita, PMP, CPM

Associate Director Projects and Process, Merck and Co., Inc.

STAYING FOCUSED AND FLEXIBLE: USING TARGET PRODUCT PROFILES TO MANAGE SCOPE

Joy T. Barnitz, PhD

Senior Project Manager, SuperGen

USE OF TEAM CHARTERING AND STATUS REPORTS TO DRIVE CREATION OF HIGH PERFORMING TEAMS AND DELIVERY AGAINST MILESTONES

Michael J. Gaskell, PhD, PMP

Global Program Manager, Program Management and Strategic Operations, Amgen, Inc.

TRACK 2

REDEFINING PROJECT MANAGEMENT IN A MATRIX ENVIRONMENT

SESSION CHAIRPERSONS (US AND EUROPE)

Kristin M. Neff, MS

Director, Clinical Project Management Office, Boston Scientific Corp.

Ralph D. White, PhD

Director, PPMLD Ltd., UK

While matrix management is fairly common in the pharmaceutical industry, upon closer inspection, different organizations implement a matrix structure in different ways to support their needs. This session will look closely at the matrix environment to better understand the unique challenges associated with effectively executing a matrix management structure in an organization, as well as the opportunities for ensuring Project Management excellence in a matrix environment. Case studies will be presented to support greater understanding of matrix environments in our industry.

A PMO IN A CRO: IMPLEMENTATION AND INTEGRATION

Kimberley Cummings, PhD, RAC

Senior Project Manager, Associate Director, Project Management Office, Cato Research

AN IMPERATIVE FOR EFFECTIVE UPWARD MANAGEMENT BY PROJECT LEADERS IN A MATRIX ENVIRONMENT

Ramana Sonty, PhD

Director, Wyeth

EVOLVING PROJECT MANAGEMENT WITHIN THE MERCK MATRIX ENVIRONMENT

Russell Boyd, PhD, PMP

Project Manager, Merck & Co., Inc.

5:00-6:00 PM

NETWORKING RECEPTION

6:00-8:00 PM

PROJECT MANAGEMENT MYSTERY DINNER

Join your conference friends and colleagues for an evening of intrigue around Project Management excellence. This fun event promises plenty of opportunities to meet new colleagues while enjoying a meal and solving a mystery using your Project Management experience. We hope to see you there!

Please note that there is a registration fee for the mystery dinner. See the registration page for pricing information and to register for the event.

TRAVEL AND HOTEL The most convenient airport is Reagan National Airport and attendees should make airline reservations as early as possible to ensure availability. The Marriott Wardman Park Hotel is holding a block of rooms at the reduced rate below until September 30, 2008, for the DIA event attendees. Room availability at this rate is guaranteed only until this date or until the block is filled.

Single \$259

Double \$259

Please contact the Marriott Wardman Park Hotel by telephone at +1-800-228-9290 or +1-202-328-2000 and mention the DIA event. The hotel is located at 2660 Woodley Road, NW, Washington, DC 20008, USA.

GROUP DISCOUNTS* Register 3 individuals from the same company and receive complimentary registration for a 4th! **All 4 individuals must register and prepay at the same time – no exceptions.** DIA will apply the value of the lowest applicable fee to this complimentary registration; it does NOT include fees for optional events or DIA membership. You may substitute group participants of the same membership status at any time; however, administrative fees may be incurred. **Group registration is not available online and does not apply to the already-discounted fees for government or charitable nonprofit/academia.**

▶ **To take advantage of this offer, please make a copy of this registration form for EACH of the four registrants from your company. Include the names of all four group registrants on each of the forms and return them together to DIA.**

Participants with Disabilities: DIA event facilities and overnight accommodations are accessible to persons with disabilities. Services will be made available to sensory-impaired persons attending the event if requested at least 15 days prior to event. Contact the DIA office to indicate your needs.

8:00-10:00 AM (14:00-16:00 EU) GLOBAL SESSION 3**Joint Session Between US and European Attendees**

The DIA Annual Project Management Conference always seeks to present thinking from experts on best practices in project management. Our speakers passionately believe that project management is an essential element of business management, not an adjunct to it. Bringing about the change within organizations that is required to allow best project management practices to flourish is however a difficult, not to say daunting, task for senior managers and practitioners alike. The speakers will tell you their stories of organizational

transformation and employee change, as they brought stronger project management cultures to their organizations. Their experiences, working from both US and EU locations, will provide invaluable insights for people contemplating, or in the middle of, challenging programs of change to develop project management as a core competence of their company. Following their presentations, delegates will have the opportunity to interact with the presenters in a global Q&A session.


**Global
Session**
CHANGE MANAGEMENT

SESSION CHAIRPERSONS (US AND EUROPE)

Jann Nielsen, PhDSenior Director, Project Management
Wyeth Research**Pete Harpum, MSc, MAPM**

Director, Harpum Consulting

Lisa DiTullio

Principal, Lisa DiTullio & Associates

EU Speaker Invited**10:00-10:30 AM REFRESHMENT BREAK****10:30 AM-12:00 PM CONCURRENT TRACKS****TRACK 3****PROJECT MANAGEMENT LEADERSHIP: FUNCTIONAL PMs VERSUS GLOBAL PMs**

SESSION CHAIRPERSONS (US AND EUROPE)

Majda Benhayoun, PhD

Director, Program & Portfolio Management, Vertex Pharmaceuticals, Inc.

John A. Faulkes, MSc, MCIPD

Consultant, TeamCommunications Development, UK

This session will discuss leadership skills of Functional PMs versus Global PMs. Functional PMs include Clinical, CMC or data management PMs. They are responsible for planning and executing their project, they may also form and lead teams. They coordinate all the activities and ensure that the projects are executed on time and on budget. These responsibilities need strong skills that help manage projects but mostly people, where the PM motivates and empowers the team to achieve the project goals. The drug development PMs are the so-called Global PMs. In many Life Science organizations, they work in partnership with Project Leaders. They are responsible for managing the projects including planning without directly executing the plans, do they need to have different skills to achieve the development project goals?

Are the leadership skills, approaches and personal styles required for these roles all different? We will discuss.

THE ESSENTIAL ELEMENTS OF LEADERSHIP IN PROJECT MANAGEMENT**Karole Sutherland**

Principal, Sutherland Consulting Group

PROJECT MANAGEMENT LEADERSHIP: FUNCTIONAL LINES VERSUS DRUG DEVELOPMENT PROJECT TEAMS**Dr. Sameena Sharif**

Senior Director Program Management, Exelixis Inc

PM ROLE AND LEADERSHIP FROM A LARGE PHARMA PERSPECTIVE**Jodi Hayes**

Senior Project Manager, Wyeth

TRACK 4**METRICS DRIVEN PERFORMANCE**

SESSION CHAIRPERSONS (US AND EUROPE)

Michael MentasanaUS Pharmaceutical and Life Science R&D Advisory Services Leader
PricewaterhouseCoopers, LLP**Jason Bork, Manager**

Project Management Excellence, Eli Lilly and Company

Thomas Halliwell, Senior Global Project Manager

Pharmaceutical Project Management, Roche Products Limited, UK

Over the past five to seven years the Pharma R&D Business model has evolved, with this evolution the role of Project Management changes. As many organizations are modifying their R&D systems to produce a more integrated model, other organizations are seeking new ways to extract the maximum value from this integration. To this end, we will explore leading edge methods and practices related to driving performance through the use of metrics and how to translate the theory into practical application.

This session will be designed to be thought provoking and interactive while focused on exploring real-life examples and practices from industry leading speakers that the audience can take back to their respective companies for consideration and implementation.

IMPLEMENTING CRITICAL CHAIN: ACHIEVING THE GAIN WHILE MINIMIZING THE PAIN**Sharon Miller**

Manager, Eli Lilly and Company

USING A CRITICAL CHAIN METRICS DASHBOARD TO DRIVE PHARMA R&D PIPELINE PERFORMANCE**Michelle Smith, BS, PMP**Project Resource & Portfolio Analyst, Procter & Gamble
Pharmaceuticals**PUTTING THEORY INTO ACTION: A CASE STUDY UTILIZING CRITICAL CHAIN****Trish Melton**

Managing Director, Mime Solutions

12:00-1:00 PM LUNCHEON BREAK**1:00-2:30 PM US PLENARY #2: DEBATE****PROJECT MANAGEMENT IS AN ART VERSUS PROJECT MANAGEMENT IS A SCIENCE**

SESSION CHAIRPERSON

Wolf-Ulrich Nickel, PhD

Executive Director, Global Project Leader, Celgene Inc.

The session will bring the different features of successful project management in an interactive debate between the speakers and the

audience to a conclusion of the entire conference. The lessons will be how an effective project manager can learn to combine people and managerial skills for an effective project execution.

Bill Stewart

President and CEO, Project Management Leadership Group, Inc.

Speaker Invited**2:30-3:00 PM**

CLOSING REMARKS

3:00 PM

CONFERENCE ADJOURNED

MEMBER EARLY BIRD

Register by OCTOBER 2, 2008

SAVE \$180

Project Management Excellence in Life Sciences: Balancing Art and Science

Marriott Wardman Park Hotel, Washington, DC USA

Grand Hotel Union, Ljubljana, Slovenia

OCTOBER 23-24, 2008

Event ID #08026

- Conference will be held simultaneously at two locations with joint sessions between the US and European attendees


 Global Sessions

- This two-day conference will explore the skills, processes, and tools necessary to achieve project management success at your organization.
- Learn Pharma, Biotech, and Medical Devices Project Management Best Practices from Around the World.

Register online or fax this page to +1-215-442-6199

CONTACT & TABLETOP EXHIBIT INFORMATION

Attendees may visit the tabletop exhibits during the event and during receptions (if applicable).

Event information: Contact Kathleen Donner at the DIA office by telephone +1-215-293-5810, fax +1-215-442-6199 or email Kathleen.Donner@diahome.org.

Tabletop exhibit information: Contact Jeff Korn, Exhibits Associate, at the DIA office by telephone +1-215-442-6184, fax +1-215-442-6199 or email Jeff.Korn@diahome.org. For tabletop exhibit space, please check the box below.

To receive a tabletop exhibit application, please check.

GROUP DISCOUNTS (not available online or on already discounted fees)

Register 3 individuals from the same company and receive complimentary registration for a 4th! All 4 individuals must register and prepay at the same time – no exceptions. See page 4 for complete details.

Registration Fees If DIA cannot verify your membership upon receipt of registration form, you will be charged the nonmember fee. Registration fee includes refreshment breaks, luncheons, and reception (if applicable), and will be accepted by mail, fax, or online.

MEMBER EARLY-BIRD OPPORTUNITY

Available on nondiscount member fee only

On or before	After
OCT. 2, 2008	OCT. 2, 2008

Member Fee	US \$1200 <input type="checkbox"/>	US \$1380 <input type="checkbox"/>
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Join DIA now to qualify for the early-bird member fee! www.diahome.org/en/Membership/AboutMembership/AboutMembership

MEMBERSHIP

US \$ 130

To qualify for the early-bird discount, registration form and accompanying payment must be received by the date above. Does not apply to government/academia/nonprofit members.

Nonmember Fee	US \$1510 <input type="checkbox"/>
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A one-year membership to DIA is available to those paying a NONMEMBER registration fee. If paying a nonmember fee, please indicate if you do, or do not, want membership.

I want to be a DIA member <input type="checkbox"/>	I do NOT want to be a DIA member <input type="checkbox"/>
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Discount Fees

	MEMBER	NONMEMBER*
Government (Full-time)	US \$ 350 <input type="checkbox"/>	US \$ 480 <input type="checkbox"/>
Charitable Nonprofit/Academia (Full-time)	US \$ 695 <input type="checkbox"/>	US \$ 825 <input type="checkbox"/>

*If paying a nonmember fee, please check one box above, indicating whether you want membership.

TUTORIALS

#1 8:30 am-12:30 pm	US \$ 385 <input type="checkbox"/>	#2 1:30-5 pm	US \$ 385 <input type="checkbox"/>
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PROJECT MANAGEMENT MYSTERY DINNER	6:00 pm-8:00 pm	US \$ 75 <input type="checkbox"/>
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CANCELLATION POLICY: On or before OCTOBER 16, 2006

Administrative fee that will be withheld from refund amount:

Member or Nonmember = \$200
Government or Academia or Nonprofit (Member or Nonmember) = \$100
Tutorial (if applicable) = \$50

Cancellations must be in writing and be received by the cancellation date above. Registrants who do not cancel by that date and do not attend will be responsible for the full registration fee paid. Registrants are responsible for cancelling their own hotel and airline reservations. You may transfer your registration to a colleague at any time but membership is not transferable. Please notify DIA of any such substitutions as soon as possible. Substitute registrants will be responsible for nonmember fee, if applicable.

► DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for any airfare, hotel or other costs incurred by registrants.

I cannot attend but please keep me informed of DIA's future events.
(requires completion of name, postal address and email address on this form)

DRUG INFORMATION ASSOCIATION

800 Enterprise Road, Suite 200
Horsham, PA 19044-3595 USA

REGISTRATION FORM Do not remove mailing label. Please return this entire page. **08026**
PLEASE CONSIDER THIS FORM AN INVOICE

Please check the applicable category:

Academia Government Industry CSO Student (Call for registration information)

Last Name Check if part of group registration First Name M.I.

Degrees Dr. Mr. Ms.

Job Title

Company

Address As required for postal delivery to your location Mail Stop

City State Zip/Postal Country

email Required for confirmation

Phone Number Fax Number Required for confirmation

Group Registrant #2 Last Name First Name Completed form required for each group registrant

Group Registrant #3 Last Name First Name Completed form required for each group registrant

Group Registrant #4 Last Name First Name Completed form required for each group registrant

PAYMENT OPTIONS Register online at www.diahome.org or check payment method

CREDIT CARD number may be faxed to: +1-215-442-6199. You may prefer to pay by check or bank transfer since non-U.S. credit card payment will be subject to the currency conversion rate at the time of the charge.

Visa MC AMEX Exp Date _____

Card # _____

Name (printed) _____

Signature _____

CHECK drawn on a US bank payable to and mailed along with this form to: Drug Information Association Inc, P.O. Box 95000-1240, Philadelphia, PA 19195-1240, USA. Please include a copy of this registration form to facilitate identification of attendee.

BANK TRANSFER When DIA completes your registration, an email will be sent to the address on the registration form with instructions on how to complete the Bank Transfer. Payment should be made in US dollars. Your name and company, as well as the Event I.D. # must be included on the transfer document to ensure payment to your account.